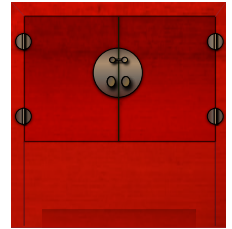


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the
red
vault
.com



Online Source For Everything Design

Looking for the perfect piece for your wall décor or breakfast nook, but do not have the time to visit all the wonderful design retailers across the vast city we call Houston? Your problems are solved! Houston-based website, TheRedVault (www.theredvault.com) has launched to connect discerning buyers with the Houston retailers, dealers and designers selling and designing unique, quality items for the home as well as commercial spaces.

TheRedVault currently includes inventory from 15 area antique & art dealers featuring all aspects of quality décor and furnishings - from antiques to contemporary - sofas and chairs, lamps, art, design services and even interior plants. In addition, the website includes a calendar of local events, articles of interest related to the industry, and a resource guide of local retailers, designers, builders, and much more. Ultimately, the site will include many more dealers and designers and expand throughout Texas.

There is no charge for individuals to search the inventories of TheRedVault dealers and designers. The dealers located on the site will not be charged a subscription fee until the site goes fully operational later this year.

Ginger Wheless, the founder of TheRedVault believes the timing for the opening of this site is ideal in the current market. She has been marketing commercial real estate for the past 15 years and notes that the downturn in the economy necessitates retailers looking for ways to curtail their expenses. This includes letting go of storefront locations and cutting back on advertising and marketing budgets. However, retailers recognize the necessity of maintaining their visibility to their current clientele as well as potential new customers. TheRedVault will continually reach out to its members through advertising promotions, in store events, and sponsorships as a way for the dealers and designers to stay connected to consumers at a nominal cost.

Nasym Segal with Vieux Interiors, one of the first dealers to sign up with TheRedVault notes, *"TheRedVault is a dynamic marketing tool for us. It reaches our target audience of consumers who are looking for unique and hard to find home furnishings."* Chris Lesikar with FrameTek Art Services, another Red Vault dealer says, *"TheRedVault is a perfect resource. I can stay in front of my clients and generate new ones all at the same time."*

For further information about www.theredvault.com and information regarding its launch party, contact Kristen J. Cannon at 713.259.9952 or kcannon@thecannonaffair.com.



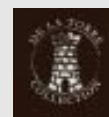
Heather Bowen Antiques
Decorative Arts

Laura U
COLLECTION



Saba Jawda
Fine Art
& Interior
Design

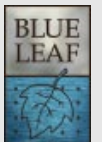
laura rathe
fine art



De La Torre
Collection

Orchid
Obsession

dwellings

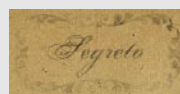


sloan/hall



Vestige
for the home...

Vieux
Interiors



Segreto

studio LIFESTYLE

Faux Nouveau

THE URBAN Market Houston
Sunday November 8, 2009